
August 2008

Chairman's Corner



Most people would say that doing something because it is the right thing to do is admirable. Why then is there a debate on the issue of sustainability? Some folks would say that the global environment is cyclical and that it is adaptable to whatever is done to it. In many respects that is absolutely correct. Other people will point to changing weather patterns, ice melt and a reduction in the ozone layer. That is also absolutely correct. Regardless of which side of the argument you believe in, does it really matter? Consider asking these questions related to your business location and your home:

Do you use more electricity than you absolutely have to? Are you using compact florescent lights? Have you improved insulation? Have you purchased energy star certified appliances and computers? Have you installed a timed thermostat?

Do you use more natural gas than absolutely necessary? Have you weatherized your home? Have you reduced the temperature on the hot water heater?

Do you use more water than necessary? Have you reduced lawn watering by one day per week? Have you considered installing low volume fixtures?

Do you use more vehicle fuel than you have too? Have you asked a friend for a ride to work? Have you had one conference call instead of a meeting? Have you considered transit? Have you walked or biked to run an errand?

If you said 'no' to most of these questions, then please consider this final question:

Do you spend more money than you absolutely have to?

Of course the answer for most businesses and individuals is 'no'. You see, many of these sustainability practices require minimal investment, result in real dollar savings over time, and preserve natural resources. If all of us would conserve resources like we conserve money, wouldn't we be better off? Regardless of the argument, individually we can all do the right thing.

The Gladstone Area Chamber of Commerce is beginning to look at the issue of sustainability and how it may best serve the membership. Over the coming months look for subtle changes that make sense for the organization, save a few dollars that can be reprogrammed to member services and set an example of doing the right thing. We hope you will support the Chambers' effort and consider making minor changes in your home or business.

After all, the right thing is the right thing regardless of the reason.



What's Inside

- August 08 Events Calendar
- New Members Listing!
- Photos from Staley High
- Gladfest Dates

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Larry Harris, Director of
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**The Gladstone Area
Chamber of Commerce**

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Gladstone, MO 64118
816-436-4523
Fax: 816-436-4352

Email Address:
info@gladstonechamber.com
Website: Gladstonechamber.com
Business Hours:
Monday-Friday 9:00 am to 5:00 pm

Plan now to attend the August Membership Luncheon on Thursday, August 28. The event begins at 11:30 AM with lunch at Staley Farms Golf Club. Our program will be provided by member Gene Turner, Magician and Pick-Pocket. You will learn a lot about protecting your personal assets! Place your reservations, for you and potential members by August 22.

Gladfest plans are well underway for the weekend of October 3, 4 and 5. Space is limited, so get in touch with your Chamber soon to reserve space for marketing your business. Many volunteers will be needed, so please make room in your calendar to help and let your Chamber staff know you are available!

In keeping with my theme of "sustainability," many people are "vacationing in town." If you are considering a "staycation", know that you can "get away" affordably by utilizing one of our member hotels. Looking for a place to vacation on our northern horizon, you will find the Hilton Hotel, KCI, and the Holiday Inn Express, KCI, eager to help you. If you would be traveling to our eastern horizon, plan to stay awhile at the Holiday Inn North-east, Parvin & I435. These member businesses are great supporters of our Chamber and would appreciate your patronage.

Continued Success,
Scott Wingerson,
Chairman of the Board

Always Remember ...
Think Gladstone Area
Chamber of Commerce
for your business needs.

★
★
★ **Matt Jenne — Shelter Insurance**
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★ Phone: 816-468-8700
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★ Email: mjenne@agent.shelterinsurance.com
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★ **Mail Solutions, Inc. — Betty Holton**
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★ 1120 Ellerbrook Road
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★ North Kansas City, MO 64116
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★ Phone: 816-842-8000
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★ Email: bettyholton@mailsolutionsusa.com
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★ **Gary Lint — Royal Lancer, KC Royals**
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★ 3901 NE 56th Terrace, Gladstone, MO 64119
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★ Phone: 816-453-0747
★
★ Email: glint5@sbcglobal.net
★
★ **TMS - The Maintenance Shop - Andrew Seroogy**
★
★ 7012 N. Oak Trfwy—Gladstone, MO 64118
★
★ Phone: 816-436-3532
★
★ Email: tmsautomotive@aol.com
★
★
★

NEW MEMBER!

NEW MEMBER!

NEW MEMBER!

NEW MEMBER!

Monthly Luncheon - August 28th
Staley Farms Golf Club - 11:30-1:00 PM
 Reservations are Expected by August 22nd
Speaker: Gene Turner — Magician/Pick-Pocket
Don't miss this Luncheon—but leave valuables at home!

Step Back In Time
Gladfest 29



GLADFEST 29

October 3, 4 & 5

How will you participate?

Marketplace
Booth!

Parade
Entry!

Volunteer with
The Chamber!



THANK YOU NKCSD FOR A GREAT LUNCHEON!



Principal Clark Mershon
Welcomes the Gladstone Area
Chamber of Commerce
to the new state-of-the-art
Staley High School
on July 24, 2008.



Bob Maggio, Executive Director
of Operations & Maintenance,
discussed the advanced features
of the new school and its
flexibility for future growth.



Staley High School Student
Ambassadors stand ready to
lead tours of the new facility.



Larry Janacaro introduces our scholarship recipient, Ms. Margaret Hilliard. "Maggie" is a St. Pius X Graduate who was very active in both school and community projects. She served as co-editor of the school newspaper, vice-president of the Student Council and was a stand-out on the St. Pius tennis team, qualifying for the team sectionals. Maggie has also served as a camp counselor at Camp Quality and currently works as a child watch attendant at the YMCA in Parkville. She plans to attend Drake University and pursue her ultimate goal of becoming a clinical pharmacist. Congratulations Margaret Hilliard!

Partner



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